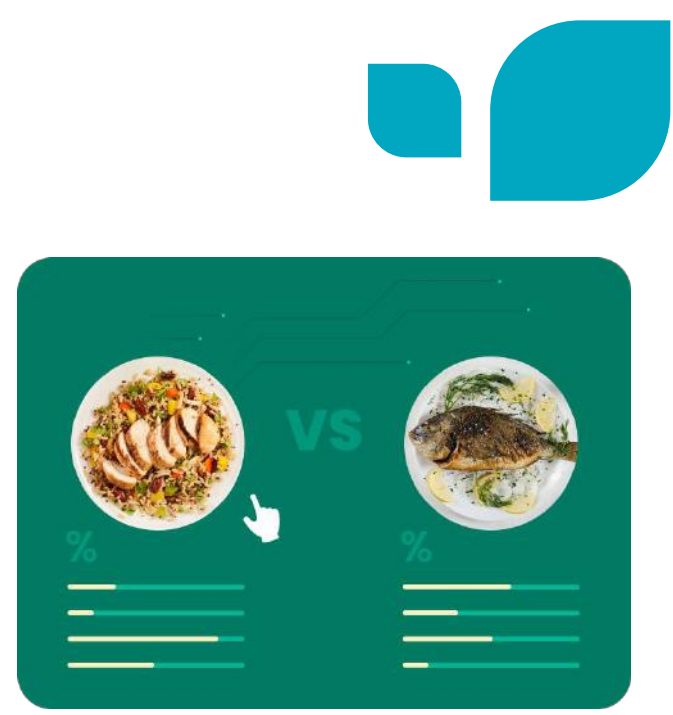# tastewise

GenAI-Powered Consumer Data Platform For Modern Food & Beverage Brands

Mine the world's largest food & beverage data for consumer trends and turn insights into action with AI-powered marketing tools.
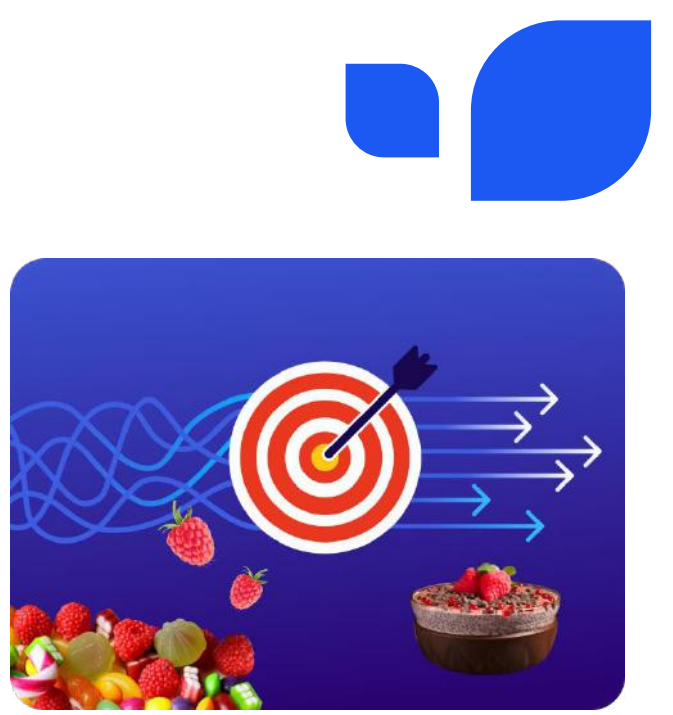

What | Who
How | When
Where | Why

✓ **In-Home & eRetail**
1 Trillion Data Points

✓ **Social Media**
72B Observed F&B moments

✓ **Restaurants & Food Delivery**
4M+ locations and best-selling menu items

Tastewise provides tools you need to cover food product marketing from campaign execution to product innovation
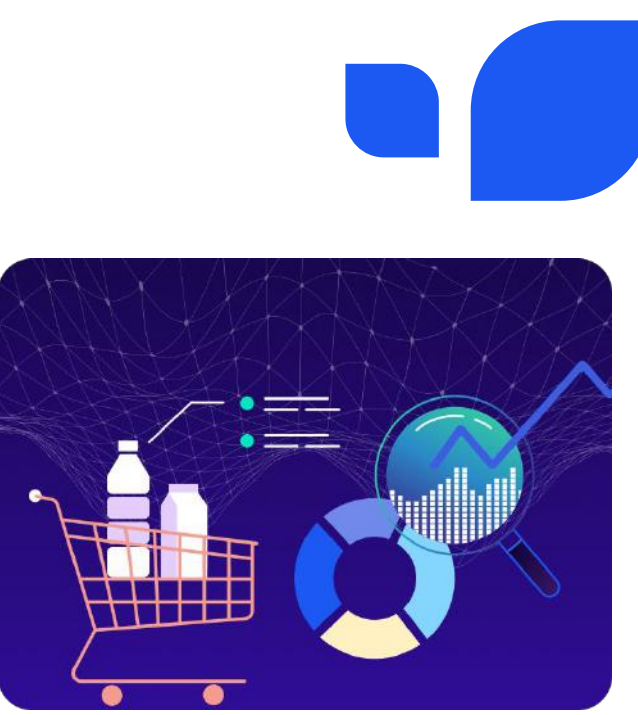

Autonomous Consumer Insights

Consumer Localization, Campaigns, Positioning & Brand Marketing

Sales Enablement for Foodservice & Retail

Product & Retail Innovation & Renovation

Unlock your competitive advantage

Campbell's   Kellogg's   MARS   CONAGRA BRANDS   MANE

KraftHeinz   Nestlé   Chobani   Sigma   Givaudan   DOORDASH

TATA CONSUMER PRODUCTS   Kroger   TreeHouse   WAITROSE & PARTNERS   Bell

Request a demo to find out more or **visit our website** for more information