

ChromeMate® is a unique niacin-bound chromium complex that significantly increases the bioavailability, biological activity and efficacy of chromium. Clinical research supports the use of ChromeMate for maintenance of blood sugar level, lipid profile and body weight. Comprehensive safety evaluations demonstrate a wide margin of safety for human consumption.

- May help maintain healthy cholesterol and blood sugar levels, body weight and lean body mass.
- Broad safety profile, including two generation reproductive and developmental studies.
- Powder and liquid forms soluble, heat stable and insignificant impact on sensory profile.
- Made in US under strict GMP guidelines.
- Determined GRAS.

HIGHLY EFFECTIVE AND BIOAVAILABLE

Research, including research sponsored by the National Institutes of Health (NIH) and USDA, has shown that ChromeMate may help support many health benefits. Researchers at the University of California, Davis have shown that in animal models used to extrapolate bioavailability in humans, ChromeMate was absorbed and retained more than 600% greater than chromium chloride and 300% greater than chromium picolinate.* ChromeMate has also been shown to be 18-times more bioactive than other niacin-bound chromium complexes tested. Clinical research conducted by researchers at Georgetown University have shown that ChromeMate may help support healthy blood sugar levels, cholesterol levels and weight management.

*Results of six tissues tested one hour after administration. Absorption and retention decreased in all groups at each successive time point measured, but continued to be greatest in animals fed ChromeMate.

SAFETY

Comprehensive safety evaluations demonstrate a wide margin of safety for human consumption based on an array of toxicological studies, including acute, subacute, subchronic, chronic and two generation reproductive and teratogenicity toxicity research. Published peer-reviewed studies also demonstrate that ChromeMate is safe. An independent leading toxicology group reviewed ChromeMate safety research in a thorough, critical evaluation and concluded that ChromeMate is safe for human consumption and was determined GRAS (generally recognized as safe).

FORMULATION FRIENDLY

ChromeMate's distinctive characteristics allow manufacturers to formulate innovative, value-added dietary supplements and food and beverages. Product with ChromeMate can be uniquely positioned based on scientific findings and consumer trends. ChromeMate can be formulated in a wide variety of products, including capsules, tablets, sachets, RTD beverages, cereals, light meals, dairy products, snacks, bars and candies. ChromeMate is self-affirmed GRAS and is made in the United States under strict GMP guidelines.

BENEFITS AND PROPOSED STRUCTURE/FUNCTION CLAIMS*

- 1. Promotes normal insulin function and healthy blood sugar levels.
- 2. Promotes cardiovascular health and normal cholesterol levels.
- 3. Promotes healthy body weight, lean body mass and normal energy metabolism.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



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